



Guidance on writing a Nomination

Example.

For the 'Management and Leadership Award'

The award aims to recognise a female leader, in either the private or public sector, who has shown strong principles, courage, dedication and who has a clear vision of their future development.

1. A complete biography of the candidate

Mrs M is the current Chief Executive Officer of Lumsdens, a UK-wide motor insurance company. Mrs M started as a clerk with Lumsdens in 1998, undertook a part-time Business degree with the Open University (2004), gained the ACA (from ICAEW) accountancy qualification in 2007 and became the company CEO this year.

2. Full details of the candidate, describing their achievements, giving details of their future plans, and the reasons why the candidate should be considered for the award (Maximum 500 words). Example is given below.

The recent appointment of Mrs M as the CEO of Lumsdens, a nationally recognised insurance company, is perhaps the culmination of her very successful career. From her start in the company in 1998, straight from doing A-levels at Cardiff High School, Mrs M has steadily risen through the various departments at Lumsdens to finally become its youngest CEO earlier this year. Along the way, Mrs M very successfully gained a First

Class Honours degree in Business Studies from the Open University in 2004, and also gained a full accountancy qualification (ACA from ICAEW) in 2007. In Lumsdens, her management expertise first saw fruition when she was appointed to oversee the personnel department in the Cardiff office and then subsequently, in 2007, became the Human Resource Manager for the entire company. Having started at the 'bottom' in business, when came in as lowly office clerk, Mrs M has always been aware of the requirement to carefully support and nurture the needs of the younger members of the company. To this end, and almost single-handedly, she established an 'on-the-job' training scheme in 2004, that has since become an established and very successful component of the company's overall career training plan. Indeed, many of Lumsden's past-trainees have gone on to top management positions, both within the company and with other national and international companies. Mrs M was appointed as the national General Manager at Lumsdens in 2009 and has since undertaken a complete reassessment of the overall insurance coverage being offered by the company.

Following this company-wide analysis, Mrs M identified a number of insurance areas that were either inadequately supported by the company, or were not cost-effective,



and has since successfully overseen the necessary amendments to the business. Her outstanding achievements and successes with the company were then fully recognised earlier this year when she was appointed as their Chief Executive Officer, one of the youngest Asian women to hold such a prestigious position in a national company. She has not finished yet, as she now has ideas on how to further expand the areas of insurance offered by the company, with the plan being to improve the company's profit margins from some £1.5 million to at least £3 million in the next five years. It is quite evident that Mrs M is a prime example of an Welsh Asian women who has made a fantastic success not only of her career, but also in her life, having successfully raised a family of four children, all of whom are in full-time education here in Cardiff. Her achievements speak for themselves, and she has also shown her exemplary leadership skills in making her company, not only a success locally but also nationally.

Award Categories

1. Science, Technology, and Healthcare
2. Management and Leadership
3. Contribution to the Arts, Culture and Sports
4. Social and Humanitarian Achievement
5. Business
6. Self-Development
7. Young Achiever (16 to 23 years)
8. Violence Against Women Agenda
9. Lifetime Achievement Award
10. Rhodri Morgan Awards (EMWWAA Ambassadors)

Nominations are now open.

The closing date for nominations is 05-01-2027.